

India Harvey

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Objective

To be thoughtfully considered for a position in a company that uses the arts to benefit others

Skills

- Creative thinking with great attention to detail
- Designing and constructing unique environments & art installations
- Combining environmental factors such as sound, lighting, texture, video, and visual aesthetics to powerfully tell stories that matter
- Down-to-earth relationship building & written communication skills
- Teaching/explaining/ managing/ encouraging others
- Proficient in Microsoft Office and Adobe Photoshop (continuously growing skill in html and rest of Adobe suite)
- Problem solving with the ability to communicate artistic decisions
- Hardworking, quick learner, honest

Education:

B.A. Cum Laude – Biblical Studies, Studio Art Palm Beach Atlantic University – West Palm Beach, FL 2008

Experience:

Sign Artist

Trader Joe's

2009-Present

- Design, create, and install in-store, handcrafted signage and art that persuades, humors, and influences everyday purchases
- Manage and execute the visual presentation of numerous promotional projects in a fast paced work environment that effectively convey a coherent company message and a continuity of aesthetic identity
- Problem solve, multi-task, work as a team to accomplish goals

Visual Display Artist/ Event Planner/ Marketing Assistant

The Paisley Farmhouse – Milton, GA

2007-2009

- Evaluated retailer's need (an artistic home and gift store), changing merchandise's presentation in order to increase sales
- Installed innovative in-store and window displays that promoted products through engaging environmental design
- Organized various creative events that encouraged business and community
- Worked with Marketing Director to develop and maintain an effective store identity, aesthetic and character/ Contributed to identity by creating corresponding in-store merchandise displays and signage as well as out-of-store advertisements, flyers, website content, etc.
- Facilitated building the company's relationship and communication with its customer base and product vendors

International Service Project Planning Team

Palm Beach Atlantic University – WPB, FL

2006-2008

- Member of a small team who assisted the International Service Coordinator
- Planned creative global awareness events, organized logistic travel needs, coordinated fundraisers
- Recruited and prepared over 500 students for about 60 overseas service trips
- Annually created an environmental experience for student body during Missions Emphasis Week

Traditional Events Coordinator

Palm Beach Atlantic University- WPB, FL

2006-2007

- Coordinated and advertised large annual events for student body
- Established creative social atmospheres within the practical limits of budget (coffee houses, concerts, exhibits, awareness events, etc)
- Managed two assistants, volunteers, musicians/ Led full Student Activities staff during event set-ups
- Organized and led committee meetings, distributing responsibilities

References:

Shanda McCloskey, Paisley Farmhouse Marketing Director
www.paisleyfarmhouse.com

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770.331.2681

Christian Dzadek, International Service Coordinator

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Isis Martin, Former Student Activities Coordinator

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Character Reference:

Zach Williams, professional musician

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